


Name of teaching Staff	Dr.Abdal Ahmed		
Designation	Assistant Professor		
Department	GSB		
Email Id	abdal@tulas.edu.in ahmed.legalaid@gmail.com		
Specialization/Area of Interest	Marketing, HR & Business Laws		
Academic Qualification	UG	PG	PhD
	B.Com , H.N.B Garhwal Central University. LL.B , H.N.B Garhwal Central University.	MBA , Uttaranchal University. LL.M , UOU	Full time Ph.D in Marketing Management from Shri Guru Ram Rai University, Dehradun, Uttarakhand (India). <i>(Title: Customer Behaviour Towards Green Products with Relation to the role of Legal Rules and Restrictions: A Study)</i>
Total Experience in Years	Teaching	Industry	Research
	7.7 years	8 years	7
No of Papers Published in Journals	17		
No of Papers Published in Conferences	12		
No of Book Chapters Published	03		
Books Published	Nil		
Google Scholar Link	https://scholar.google.com/citations?hl=en&user=sJyaEa4AAAAJ		
Reserchgate	https://www.researchgate.net/profile/Abdal		
Workshop /FDP/Seminar/Conferences	Organised -	Attended 150+	
Projects Investigator	Proposal sent to uCost COVID-19 and Ghost Villages- A Study of Reverse Migration in Uttarakhand		
Patents	Nil		

Member of Editorial Board	<ol style="list-style-type: none"> 1. https://sarcouncil.com/scientific-research-journal-of-economics-and-business-management/ 2. http://cjd.twasp.info/editorial 3. https://univerpubl.com/index.php/synergy/about/editorialTeam# 4. https://www.sciencepublishinggroup.com/journal/editorialboard?journalid=346
Papers Reviewed	7nos.
Question Papers drafted for Veer Madho Singh Bhandari Uttarakhand Technical University (VMSBUTU)	<ol style="list-style-type: none"> 1. Principle and Practices of Management 2. Marketing Management 3. Business Organisation
MOOC	<ol style="list-style-type: none"> 1. Agricultural Statistics in Practice 2. AICTA Evaluated 2-Week Patent Course 3. Management Information System 4. Digital Safety and Security 5. Artificial Intelligence (AI) for Teachers
Viva	At VMSBUTU for the batch 2023-24
Evaluator of Answer Sheet	<ol style="list-style-type: none"> 1. SDSU 2. VMSBUTU
Add on Coordinator Head	Data Analytics, Digital Marketing & Advanced Excel using Chat GPT
Observer	Selected and conducted as an Observer for CTET exam conducted by CBSE. (DEC-2019 and JAN.-2021)