


TULA'S INSTITUTE, DEHRADUN

FACULTY PROFILE

Name of teaching Staff	Dr. Amal Raneem K			
Designation	Assistant Professor			
Department	Graduate School of Business			
Email Id	amalraneem@gmail.com			
Specialization/Area of Interest	Marketing, Brand Management, Consumer Behaviour, Luxury Marketing.			
Academic Qualification	UG	PG	PhD	
	Bachelor of Arts (English Language and Literature) from University of Calicut Kozhikode, Kerala	Master of Business Administration (M.B.A) in Marketing & HR from Central University of Haryana	Doctor of Philosophy (Ph.D.) in Management from Hemvati Nandan Bahuguna Garhwal University (A Central University)	
Total Experience in Years	Teaching	Industry	Research	
		-	-	
No of Papers Published in Journals	5			
No of Papers Published in Conferences	-			
No of Book Chapters Published	2			
Books Published	-			
Google Scholar Link	https://scholar.google.co.in/citations?user=onEWU78AAAAJ&hl=en			
Workshop /FDP/Seminar/Conferences	Organised		Attended	
	-		6	
Projects Guided	-			
Patents	-			
Professional Memberships	-			
Awards and Recognition	-			
Grants Fetched	-			