


Name of teaching Staff	Dr Nidhi Goyal			
Designation	Assistant Professor			
Department	Management			
Email Id	nidhigoyal@tulas.edu.in			
Specialization/Area of Interest	Marketing			
Academic Qualification	UG	PG	PhD	
	B.Com from Kumaon University, Nainital	MBA from ICFAI University	In Management from Kumaon University, Nainital	
Total Experience in Years	Teaching	Industry	Research	
	3	08	03	
No of Papers Published in Journals	01			
No of Papers Published in Conferences	01			
No of Book Chapters Published	Nil			
Books Published	Nil			
Workshop /FDP/Seminar/Conferences	Organised	Attended		
	02	0		
Projects Guided	Nil			
Patents	Nil			
Professional Memberships	0			
Awards and Recognition				
Grants Fetched	Consultancy project submitted to directorate of industries to provide a sustainable solution to rejuvenate the handloom and handicraft work of Uttarakhand.			