**B - Plan**

 **(Day 2 Event)**

**Event Representator:**

**Event Coordinator :**

**Rules and Regulations**

1. Participant can choose any idea of his/her choice.
2. Minimum 2 students in one team maximum 4.
3. All assumptions relating to B-Plan must be clearly laid down.
4. Minimum 8 and max 12 PPT slides should be there in the presentation.
5. Time limit for presenting the plan will be 15 mins.
6. Participants have to bring their own laptops or pendrives.
7. The plan should include
* Company Profile: Objective, Mission, Orgizational structure, suitable locations and Facilities.
* Product and services: Description about product and services, competitive comparison, technology.
* Market Analysis: Strategy and pricing etc.
* Financial Plans: Budgeting etc.

**Venue and Timing Venue:** MBA Dept.

 **Timing:** 01:00 PM – 03:00 PM

**Judges** A Panel of 3 faculties and a HOD.

**Winners** As decided by Panel.

 Only 2 winners will be announced (1st and 2nd).

**Prize** First Winner will be awarded by a trophy /-

 Second Winner will be awarded by a certificate/-

 Participation certificates will be given to all the participants.