

BCOM(H): I Semester

S.No	Course Code	Course Outcome
1.	BCH 1.1	<ol style="list-style-type: none">1. To become conscious about the environment.2. To be able to identify potential environmental hazards and to provide management solutions to such problems.3. To be able to locate and comprehend relationships between the natural, social and cultural environment in current scenario of environmental conditions;4. To recognize the interlinking mutual effect of factors to cope with the environmental challenges and protecting the environment5. To develop awareness about environmental issues;6. To be able to communicate clearly and competently about the matters of environmental concern ,Indian environmental laws and understanding of the same for creating awareness in appropriate forms
2.	BCH 1.2	<ol style="list-style-type: none">1. To understand the concepts of assets, liabilities revenue and expenses.2. To understand the concepts of financial management and cost accounting.3. To become familiar with the rules governing accounting transactions, and develop the concept of issuing Accounting Standards – National and International.4. To learn the inventory valuation techniques. .5. To analyse financial statements with the help of various tools and techniques of accountancy.6. To understand the concepts of Hire Purchase, operating and financial lease.7. To learn the concept of partnership Firm – Admission, Retirement and Death of a partner, Dissolution of a partnership firm.
3.	BCH 1.3	<ol style="list-style-type: none">1. Become aware of legal aspects of business.2. Become familiar with the laws governing commercial deals.3. Create commercial contracts.4. Understand the law relating to Sale of Goods5. Understand the law relating to Partnership Laws6. Understand the law relating to Negotiable Instruments
4.	BCH 1.4	<ol style="list-style-type: none">1. To analyse the perspective of individual in decision making as consumers and producers.2. To understand production and cost analysis and apply those in business decisions to reduce the cost and maximize the output in a company.3. To learn the micro economic concepts and inculcate an analytical approach to the subject matter4. Understand the various determinants of market structures so that they can apply those principles in real market situation.

		<ol style="list-style-type: none"> 5. Demonstrate marginal productivity theory of distribution, theory of wages, identify different types of rent, and illustrate different theories of interest and profits. 6. Understand the models which will explain them how companies are competing with each other in the market in terms of output, production optimisation, and price levels.
5.	BCH 1.5	<ol style="list-style-type: none"> 1. To understand the basic management concepts, principles and practices. 2. To inculcate a strong foundation in the area of strategic planning and decision making 3. To learn the concept and process of organizing 4. To understand the process of staffing, leadership, motivation and communication. 5. To understand the dynamics of controlling and its emerging issues in management.
6.	BCH 1.6	<ol style="list-style-type: none"> 1. To understand the various external and internal factors that affects the business and how to scan them for planning and making different business strategies accordingly. 2. To have an overview of the various forms of economy and how it ends up in making different policies to frame the business structure of Indian economy. To acknowledge the economic factors affecting the business. 3. To know the importance of global trade and foreign direct investment for the economy, its effects, and its impact. 4. To learn the important acts related to foreign and other transactions in business. 5. To understand the importance of technology and its impact on the business and the various processes.
7.	PDP	<ol style="list-style-type: none"> 1. To learn to communicate effectively, precisely, confidently and practice structural speech 2. To be able to understand the objective of the interview process, answer different types of questions, & code of conduct. 3. To be able to exhibit group handling, team spirit, leadership, take initiative, self confidence in speaking, appropriate presentation skills and learn to summarise the details crisply 4. To become aware of the nature, importance, and requirements of JAM sessions, exhibit self-confidence in public speaking, overcome hesitation & stage fear, and show presence of mind while speaking 5. To learn time management skills, handling difficult situations, people management, develop high emotional quotient, and practice positive body language in professional & personal life. 6. To be able to write effective resume, application with proper content. 7. To understand the importance and imbibe professional

		grooming and formal dressing.
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BCOM(H): II Semester		
S.No.	Course Code	Course Outcome
1.	BCH 2.1	<ol style="list-style-type: none"> 1. To make the students learn the concept of communication, its relevance in business, the communication process 2. To understand and imbibe the essentials of verbal communication, the significance of speech, the significance of body language, the concept of one to one communication 3. To understand the dos and don'ts of written communication, importance of internal communication, writing reports effectively, and the various steps to write a report. 4. To make the students learn the tools of communication, barriers to effective communication and how to overcome the barriers to achieve effective communication 5. Learned to make an effective presentation with the help of visual aids.
2.	BCH 2.1	<ol style="list-style-type: none"> 1. To understand the concept of issue share and debentures and redemption of shares and debentures. 2. To make them understand how to make the financial statement of companies and how the dividend is distributed among shareholders. 3. Explaining the meaning of goodwill and various methods of valuation of goodwill. 4. To make them understand the meaning of amalgamation and difference between amalgamation, merger and internal reconstruction. 5. To make them the meaning of holding company and how the financial statement of holding company prepared.
3.	BCH 2.3	<ol style="list-style-type: none"> 1. To make them understand the basic of companies act and various tribunals where the complaints can be filed. 2. To enable them with the understanding of basic documents required for formation of company. 3. To make them understand the meaning of director and

		<p>what are the qualification required to be appointed as a director.</p> <ol style="list-style-type: none"> 4. To make them understand the meaning of dividend and provision related to audit. 5. To make understand what is depository and what are its participants.
4.	BCH 2.4	<ol style="list-style-type: none"> 1. To understand the knowledge of basic fundamentals of macro- economic in short run and long run. 2. To analyze modern tools of macro-economics in dynamic environment. 3. To examine the policy framework regarding inflation and unemployment in Indian economy. 4. To understand basic phenomena of open economy, and exchange rate differentials in large economy. 5. To elaborate the foundations of fixed investment, effects of tax and maintain a balance between demand and supply of money.
5.	BCH 2.5	<ol style="list-style-type: none"> 1. To understand the basic importance of finance for smooth running of business key concern is regarding Time value of money and sources of finance. 2. To learn how to deal with investment decision which is concern for future progress of business. 3. To understand the yardstick to measure the worth of investments proposals and perform the important role of accept reject criterion. 4. To understand the importance of dividend as reward of investment made in the company. 5. How to manage cash and day to day activities of business to manage ideal assets and plan for good capitalization.
6.	BCH 2.6	<ol style="list-style-type: none"> 1. To understand basic meaning of average along with various tools of measure of dispersion. 2. To examine application of profitability in statistics in order to arrive at some specific point(central bank) 3. To understand practical applicability of regression tool in different fields of statistics such as comparison, ranking etc. 4. To find out the use of time series inn practical fields of share and stock market. 5. To understand the concept of different tests such as T- test, 2- test, ANNOVA in orders to solve out statistical pattern.

BCOM(H): III Semester

S.NO	Course Code	Course Outcome
1.	BCH 3.1	<ol style="list-style-type: none">1. To understand the concepts of human resource planning and its importance in the organization.2. To create an understanding related to career planning & development in the organization.3. To learn the basic concepts of human resource development (HRD), different approaches, HRD styles, structure and competencies.4. To enhance the knowledge related to the implementation of HRD programs.5. To develop the knowledge on the importance of implementing HRD techniques in an organization.
2.	BCH 3.2	<ol style="list-style-type: none">1. To make them understand difference between financial and cost accounting and the various elements of cost.2. To make them understand different methods of inventory valuation and wage payment.3. To make them understand the concept of overheads and treatment of certain item like bad debts and research and development expenses in cost accounting.4. To make them learn various methods by which cost of a product can be calculated.5. To make them understand how the reconciliation can be made between cost accounting and financial accounting.
3.	BCH 3.3	<ol style="list-style-type: none">1. To educate basic understanding of creating business document using Microsoft word.2. To understand fundamentals of powerpoint presentation and its various tools like drawing, designing, editing etc.3. Extended understanding on spread sheets its function and its application in conducting business.4. To make them understand how to use various formulas in spreadsheet.5. This unit gives the basic understanding of DBMS.
4.	BCH 3.4	<ol style="list-style-type: none">1. Apply the marketing concepts in Indian context for economic development.2. Evaluate consumer behavior and decision making process.3. Design pricing, advertising and distribution strategies.4. Evaluate marketing and physical distribution processes.5. Analyze marketing in global and rural areas for future challenges.
5.	BCH 3.5	<ol style="list-style-type: none">1. To know the elements of banking and basic principle of commercial bank in India.2. To understand the rules of crossing cheques under statutory protection of Indian banks.

		<ol style="list-style-type: none"> 3. To know about principles of internet banking virtual banking and e payment benefits. 4. To understand the basic fundamentals of insurance. 5. To figure out the importance of life insurance.
6.	BCH 3.6	<ol style="list-style-type: none"> 1. To understand the concept of entrepreneurship, small business and its difference from large scale business 2. To understand the process of entrepreneurship and the institutional facilities available to an entrepreneur in India 3. To learn the process of starting a new business venture and create the relevant business plan. 4. To learn about the valuation process of business and to know the financing sources for it. 5. To gain the knowledge on legal aspects and government policy relating to entrepreneurship.

BCOM(H):IV Semester		
S.No.	Course Code	Course Outcome
1.	BCH- 6.1	<ol style="list-style-type: none"> 1. To address the emerging issues related to the International Business. 2. To address the economic, social, legal, political and technological issues related to business. 3. To familiarize the students with impact of international marketing on the host and guest countries. 4. To understand the interaction and the effects of international trade blocks 5. To understand the roles, functions of International Financial Institutions
2.	BCH-6.2	<ol style="list-style-type: none"> 1. To appreciate the concept and need of business ethics. 2. To gain knowledge of value, norms, ethical codes and various ethical activities of a business 3. To understand the role of moral philosophies in decision making 4. To understand the ethical practices in business management in marketing, finance and HRM 5. To gain knowledge of corporate governance and its framework
3.	BCH-6.3	<ol style="list-style-type: none"> 1. Analyse the personality, perception, learning motivation and attitude of consumer for meeting organizational sales targets. 2. Evaluate consumer behaviour influences, their relationships and impact in consumer behaviour 3. Compare consumer behaviour models and impact of theories and concepts to marketing decisions 4. Implement appropriate combinations of buying behaviour theories and concept 5. Demonstrate application of knowledge of consumer behaviour in marketing
4.	BCH-6.3	<ol style="list-style-type: none"> 1. Understanding the concept of investment environment in context to various financial markets

		<ol style="list-style-type: none"> 2. The concept of Bonds and risk and credit rating related to it 3. Explaining Various analysis tools and dividend approach to equity valuation 4. Understanding the portfolio and its elements such as diversification risk and return involved in it 5. Role of SEBI and different financial companies in order to safeguard the interest of investor
5.	BCH-6.4	<ol style="list-style-type: none"> 1. To understand the concept of related terms 2. To understand and establish sound relationship between employer and employee 3. To clarify the use and importance of various acts and their uses in industrial relations 4 To recognize the significance and functioning of trade union. 5 To understand the various labour problems associated with an organization and the methods of their resolution
6.	BCH-6.4	<ol style="list-style-type: none"> 1. Demonstrate the knowledge of service marketing concepts. 2. Discuss key linkages between marketing and other business functions in the context of designing and operating an effective service system. 3. Demonstrate ability to analyze service shortcomings and correct them to create service excellence. 4. Identify and discuss characteristics and challenges of managing service firms in financial field. 5. Apply the service marketing concepts in tourism, travel and transport field.
7.	BCH- 6.4	<ol style="list-style-type: none"> 1. To gain the knowledge about capital market 2. To understand the various investment avenues 3. To learn the relationship between the risk and return associated with different investments 4. To understand the different techniques of evaluating the investments 5. To learn the various models of evaluation
8.	BCH 6.5	<ol style="list-style-type: none"> 1. To understand the concepts of project, its life cycle and planning for successful project. 2. To understand the hierarchy or the organization structure for a project & the drawbacks that can lead to failure. 3. To determine the sources of finance available for the companies. 4. To learn the different techniques used for project monitoring and implementation. 5. To learn the winding – up of the project and its procedures.
9.	BCH 6.6	<ol style="list-style-type: none"> 1. To study an empirical research topic 2. To gain exposure while doing survey or research 3. To enrich the knowledge base with literature review on the current topic 4. To be able to apply research test wherever applicable to solve problems

BCOM(H):V Semester		
S.No.	Course Code	Course Outcome
1.	BCH 5.1	<ol style="list-style-type: none"> 1. To understand the advantages of GST and defects in the structure of indirect taxes prior to GST. 2. To make them understand what is taxable event in case of GST and what is the meaning of supply. 3. To explain the meaning of input tax credit and how it can be claimed. 4. To enable them with the basic understanding of various types of assessment in GST. 5. To enable them with the basic understanding of the provision of GST in case of E- commerce.
2.	BCH 5.2	<ol style="list-style-type: none"> 1. To understand the investment opportunities and their feasibility towards project. 2. To learn about the technicalities of location and layout under the provision of govt. regulations 3. To provide adequate knowledge about capital expenditure decisions. 4. To learn about the handling of projects by analyzing risk. 5. Guidelines for project evaluation and formulation network techniques.
3.	BCH 5.3	<ol style="list-style-type: none"> 1. To make them understand what is auditing and different types of auditing. 2. To enable them with the process of auditing and what are the evidence to be maintained while doing auditing. 3. To understand the meaning of vouching and verification. 4. To make them understand the qualification to be required to be auditor and how audit reports be prepared. 5. To make them understand the procedure when fraud is suspected.
4.	BCH 5.4	<ol style="list-style-type: none"> 1. To make them understand financial structure and what are the types of financial markets. 2. To make them understand various instruments of money market and capital market. 3. To understand the role of financial institution on Indian economy. 4. To make them understand financial services provide by the financial institution. 5. To enable the basic understanding leasing and hire purchase and difference between them.
5.	BCH Elective Group I(i) :WORKING CAPITAL MANAGEMENT	<ol style="list-style-type: none"> 1. To impart knowledge about the basic principles of working capital 2. To learn the tools and techniques of inventory management. 3. To learn the skills and techniques of credit monitoring. 4. How to manage the cash and its benefits towards its disbursement 5. To know recent policies of bank financing.

6.	BCH Elective Group I(ii) :CONSUMER PROTECTION LAWS	<ol style="list-style-type: none"> 1. To familiarize the students with their rights as a consumer, handling complains and difference redressing system. 2. To analyze the social framework of consumer rights and legal framework of consumer rights as per the CPA, 1986. 3. Understanding the procedure of redress of consumer complaints. Organized the various district forums, commissions and roles of supreme -court under the CPA. 4. To know about the role of different agencies in establishing standards. 5. To know the evolution of consumer movement in INDIA. <ol style="list-style-type: none"> a. : Recent developments in consumer protection in INDIA. b. : Role of BIS, ISI, AGMARK, HALLMARK and surveillance.
7.	BCH Elective Group I (iii) :ADVERTISING AND PERSONAL SELLING	<ol style="list-style-type: none"> 1. To know the basic concept of advertising and personal selling use in marketing. 2. To learn how to measure advertising effectiveness. 3. To examine the importance of personal selling and salesmanship. 4. To know about the overview of sales forecasting. 5. To analyze the role of advertising in marketing.
8.	BCH Elective Group I (iv) : COMPUTERISED ACCOUNTING SYSTEM	<ol style="list-style-type: none"> 1. To enhance the skills needed for computerized accounting. 2. To develop basic statistical analyzes of mean median and mode 3. To know importance of computerized accounting system 4. To learn fundamentals of designing computerized accounting system 5. To know how to design accounting support system and payroll system for an accounting using form.
9.	BCH Elective Group I (v): CORPORATE TAX PLANNING	<ol style="list-style-type: none"> 1. To provide basic knowledge of corporate tax planning in INDIA. 2. To learn tax planning with reference to financial management decisions. 3. To learn tax planning with reference to employees remuneration insurance compensation and distribution of assets at the time of liquidation. 4. To know the special provision relating to non – residents. 5. To provide basic information about business restructuring and how to convert company into LLP.

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