



TULA'S DEHRADUN INSTITUTE

• Approved by AICTE, Ministry of HRD, Govt. of India • ISO 9001:2015

Affiliated: • Uttarakhand Technical University • Sri Dev Suman Uttarakhand University • Uttarakhand Board of Technical Education

TULA'S STRATEGIC PLAN DOCUMENT

1. INTRODUCTION

Tula's Institute ranked among the 'Top engineering Colleges in Dehradun', is nestled in a serene campus, and provides a perfect blend of diverse opportunities to the young leaders of tomorrow. A stimulating curriculum with focus on sustainability, a tech savvy campus founded on state-of-the-art infrastructure, and synergy with corporate right from its inception, strengthens its splendid efforts towards developing renowned centre of excellence in the field of education and is thus one of the preferred colleges for Engineering, Management, Agriculture and Journalism Programs.

Tula's is committed to giving best knowledge to their students through our intensive teaching and learning process. Tula's believes in imparting technological & corporate training, promote innovation and increase professional growth. When it comes to placement, our mission is to achieve quality placement to all eligible students. Tula's institute is also known as best placement Engineering College in Dehradun, Uttarakhand.

2. STRATEGIC PLANNING

The Institution undertook Strategic Planning exercise, for optimum usage of its resources – human, physical and financial and to respond to changing needs of its stakeholders.

A Strategic Planning Group (SPG) was constituted in 2017 which consists of a team including Board of Trustees, staff members representing the major areas and functions of the Institute.

3. MANDATE

Tula's provides Engineering, Agriculture, Management, Commerce and Journalism programmes. The Institution is to follow all the rules and regulations, curriculum and evaluation system evolved by the regulatory bodies and affiliating university.

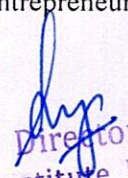
It is also anticipated to uplift the near-by society and to have appropriate and mutually beneficial industry collaborations with both government and non-government organizations.

4. VISION

To emerge as an academic centre by creating and developing world-class professionals promoting innovation and research.

5. MISSION

- a) Promote intellectual and skilled human capital generating employment and entrepreneurship.
- b) Be an educational centre of excellence of multi-ethnicity and diversity.
- c) Establish a technology-driven teaching-learning institution.
- d) Provide a world-class platform for research and innovation.
- e) Inculcate social, environmental, and heritage values.


Director
Tula's Institute, Dehradun



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6. VALUES

- a) Leadership and Ethics.
- b) Achieve academic excellence
- c) Promote Cultural Heritage
- d) Respect and tolerance for the views of every individual.
- e) Spirit of exploration and enterprise.

7. SWOC ANALYSIS

A SWOC analysis was conducted to identify the strengths and weaknesses in the institute's internal environment as well as the opportunities and threats in its external environment. Information needed for the SWOC analysis was collected from a wide variety of the Stakeholders – viz. Employers of the past and present students of the institute (industries, businesses and service organisations), alumni and present students.

8. THRUST AREAS AND GOALS

Based on the mandate, Vision and Mission and using the SWOC analysis information, the Strategic Planning Group (SPG) through a participatory process, based on consensus, identified the following 5 thrust areas:

To become an Institution with International Recognition
Promote and excel in Research, Publications and Patents
To attain autonomy as per New Education Policy. (NEP)
To be within top 100 NIRF Ranking
Environmentally friendly Green and Sustainable campus.

Institution with International Repute

Goal 1. To be among top 100 Institutions in India

Obj. 1.1 National & International Accreditation

Obj. 1.2 Industry Collaboration

Obj. 1.3 Academic Partnership

Obj. 1.4 International Placements

Research & Publications

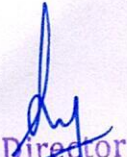
Goal 2. To encourage institutional Research & Publications

Obj. 2.1 Get Research Grants and Projects

Obj. 2.2 Promote in-house publications

Obj. 2.3 Average H-index of Tula's institute to be more than "50" in Five years.

Obj. 2.4 Own Ten Patents per Department across institution in Seven years.


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To attain autonomy as per New Education Policy. (NEP)

Goal 3. To attain autonomy (as per NEP)

Obj. 3.1 To start 5 new programs

Obj. 3.2 Develop and Practice blended learning Pedagogy

Obj. 3.3 Infrastructure augmentation

To start industry relevant new programs

Goal 4. To start new industry collaborative programs

Obj. 4.1 Market study to identify the need of new programs

Obj. 4.2 Subject Matter Experts

Obj. 4.3 Content, Industry, Collaboration

Environmental and Sustainable Campus

Goal 5. Promote community participation for sustainable development

Obj. 5.1 Set up renewable energy solutions and technology within the campus.

Obj. 5.2 To conduct state level awareness activities on environment and sustainability.

Obj. 5.3 To introduce add- on programs on environment and sustainability.

9. CONCLUSION

This Strategic Plan is the major output of our on-going strategic planning process. The Plan is a guide to action and it will be modified and updated as circumstances change. All stakeholders are invited to participate in the on-going strategic planning process and in its implementation. The Tula's wishes to recognize and thank all of those who contributed to the formulation and continue to provide inputs for its success.

(Director)_{sr}

Tula's Institute, Dehradun

Director
Tula's Institute, Dehradun